



Cyclo-cross broadcast on Cox Cable

PROVIDENCE, R.I. (January 16, 2011) – Scenes from the 2011 edition of the Providence Cyclo-cross Festival will be featured on Cox Communications Rhode Island at 9pm EST, Monday January 16th, 2012. Broadcasting on channel 3 and in HD on channel 1003 and produced by Kettlebottom Productions, the Brand-X brand program filmed more than 3 days of Cyclo-cross action in Roger Williams Park. Featuring interviews with race promoter Richard Fries and superior course designer Tom Stevens producers captured race culture, fan reactions and racing action.

Brand-X is designed for an audience that is curious about local extreme sports, especially those who dream of trying out an extreme sport in the future. We strive to show them what is available on a local level and give them the tools to break out of their rut and into a more extreme lifestyle.

About Cox Communications:

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and wireless services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves more than 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and new media advertising.

Information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com and www.coxmedia.com.

The fourth annual Providence Cyclo-cross Festival will be held Oct. 5-7, 2012. Held in Roger Organized by GSD Event Productions LLC, the event is also part of the prestigious Shimano New England Pro Cyclo-cross Series. For more information, visit www.providencexcrossfest.com.

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